



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Placement, Inc.
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2797

Invoice #	107368-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107368
Alt Order #	06860522
Deal #	
Order Flight	10/03/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Times	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		to						
	KSNV			10/01/12 to 10/07/12	2x	--WT---					
				W	10/03/12	:30	6:52 AM	TVGENDH12NSH No Shame	\$700.00		2
				Th	10/04/12	:30	6:52 AM	TVGENDH1206H Absolute	\$700.00		1
2	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		to						
				10/08/12 to 10/14/12	2x	M-W----					
				M	10/08/12	:30	6:27 AM	TVGENDH1206H Absolute	\$700.00		1
				W	10/10/12	:30	6:10 AM	TVGENDH1206H Absolute	\$700.00		2
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		to						
				10/15/12 to 10/21/12	1x	M-----					
				M	10/15/12	:30	6:58 AM	TVGENDH12NLH New Low	\$700.00		1
4	KSNV	Today Show	658a-9am		to						
				10/08/12 to 10/14/12	1x	--WTF--					
				W	10/10/12	:30	7:24 AM	TVGENDH1206H Absolute	\$900.00		1
5	KSNV	Today Show	658a-9am		to						
				10/08/12 to 10/14/12	1x	-T-----					
				Tu	10/09/12	:30	6:27 AM	TVGENDH1206H Absolute	\$900.00		1
6	KSNV	Today Show	658a-9am		to						
				10/08/12 to 10/14/12	1x	----F--					
				F	10/12/12	:30	8:28 AM	TVGENDH12NLH New Low	\$900.00		1
7	KSNV	Today Show	658a-9am		to						
				10/15/12 to 10/21/12	1x	MT-----					
				Tu	10/16/12	:30	8:36 AM	TVGENDH12NLH New Low	\$900.00		1
8	KSNV	M-F Early News	5-630p		to						
				--WTF--							

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Alt Order #	06860522
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	M-F Early News	5-630p		10/01/12 to 10/07/12	3x					
	KSNV			W	10/03/12	:30	5:28 PM	TVGENJH1206H No Shame	\$1,200.00		1
	KSNV			Th	10/04/12	:30	5:14 PM	TVGENJH1206H Absoluter	\$1,200.00		2
	KSNV			F	10/05/12	:30	5:14 PM	TVGENJH1206H Absoluter	\$1,200.00		3
9	KSNV	M-F Early News	5-630p		10/08/12 to 10/14/12	4x	MTW-F--				
	KSNV			M	10/08/12	:30	5:22 PM	TVGENJH1206H Absoluter	\$1,200.00		4
	KSNV			Tu	10/09/12	:30	6:23 PM	TVGENJH1206H Absoluter	\$1,200.00		1
	KSNV			W	10/10/12	:30	5:27 PM	TVGENJH1206H Absoluter	\$1,200.00		2
	KSNV			F	10/12/12	:30	6:12 PM	TVGENJH1206H New Low	\$1,200.00		3
10	KSNV	M-F Early News	5-630p		10/15/12 to 10/21/12	1x	M-----				
	KSNV			M	10/15/12	:30	6:22 PM	TVGENJH1206H New Low	\$1,200.00		1
11	KSNV	M-F Wheel of Fortune	7-730pm		10/01/12 to 10/07/12	2x	---TF--				
	KSNV			Th	10/04/12	:30	7:28 PM	TVGENJH1206H Absoluter	\$1,300.00		1
	KSNV			F	10/05/12	:30	7:06 PM	TVGENJH1206H Absoluter	\$1,300.00		2
12	KSNV	M-F Wheel of Fortune	7-730pm		10/08/12 to 10/14/12	2x	-T--F--				
	KSNV			Tu	10/09/12	:30	7:07 PM	TVGENJH1206H Absoluter	\$1,300.00		1
	KSNV			F	10/12/12	:30	7:07 PM	TVGENJH1206H New Low	\$1,300.00		2
13	KSNV	FacetoFace/Ralston Report	730-758pm		10/01/12 to 10/07/12	2x	----TF--				
	KSNV			Th	10/04/12	:30	7:39 PM	TVGENJH1206H Absoluter	\$900.00		1

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Estimate Number	2797

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Station	KSNV
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Sales Region	National

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Alt Order #	06860522
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Order Flight	10/03/12 - 10/16/12

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	FacetoFace/Ralston Report	730-758pm	F	10/05/12	:30	7:54 PM	TVGENJH1206H Absolute	\$900.00		2
14	KSNV	FacetoFace/Ralston Report	730-758pm		10/08/12 to 10/14/12	3x	M-W-F--				
	KSNV			M	10/08/12	:30	7:35 PM	TVGENJH1206H Absolute	\$900.00		2
	KSNV			W	10/10/12	:30	7:42 PM	TVGENJH1206H Absolute	\$900.00		1
	KSNV			F	10/12/12	:30	7:48 PM	TVGENJH12NLH New Low	\$900.00		3
15	KSNV	FacetoFace/Ralston Report	730-758pm		10/15/12 to 10/21/12	1x	M-----				
	KSNV			M	10/15/12	:30	7:48 PM	TVGENJH12NLH New Low	\$900.00		1
16	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/08/12 to 10/14/12	2x	--WT---				
	KSNV			W	10/10/12	:30	11:25 PM	TVGENJH1206H Absolute	\$1,200.00		1
	KSNV			Th	10/11/12	:30	11:11 PM	TVGENJH12NLH New Low	\$1,200.00		2
17	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/08/12 to 10/14/12	3x	M-WT---				
	KSNV			M	10/08/12	:30	11:20 PM	TVGENJH1206H Absolute	\$1,200.00		2
	KSNV			W	10/10/12	:30	11:30 PM	TVGENJH1206H Absolute	\$1,200.00		1
	KSNV			Th	10/11/12	:30	11:31 PM	TVGENJH12NLH New Low	\$1,200.00		3
18	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/15/12 to 10/21/12	1x	M-----				
	KSNV			M	10/15/12	:30	11:34 PM	TVGENJH12NLH New Low	\$1,200.00		1
19	KSNV	News 3 Sunrise SATURDAY	6a-7a		10/01/12 to 10/07/12	1x	-----S-				
	KSNV			Sa	10/06/12	:30	6:43 AM	TVGENJH1206H Absolute	\$350.00		1

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Estimate Number	2797

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Station	KSNV
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	News 3 Sunrise SATURDAY	6a-7a		10/08/12 to 10/14/12	1x		-----S-				
				Sa	10/13/12	:30	6:15 AM		TVGENJH12NLH New Low	\$350.00		2
20	KSNV	Wake Up Early Wagners	430a-5a		10/01/12 to 10/07/12	2x		--WT--S				
				W	10/03/12	:30	4:39 AM		TVGENJH12NSH No Shame	\$100.00		2
				Su	10/07/12	:30	4:53 AM		TVGENJH1206H Absolute	\$100.00		1
21	KSNV	Today Show	658a-9am		10/08/12 to 10/14/12	2x		--WTF--				
				W	10/01/12	:30	8:58 AM		TVGENJH1206H Absolute	\$900.00		1
				F	10/02/12	:30	7:27 AM		TVGENJH12NLH New Low	\$900.00		2
22	KSNV	Vegas Inc.	6:30-8pm		10/08/12 to 10/14/12	1x		-----S-				
				Sa	10/13/12	:30	7:55 PM		TVGENJH12NLH New Low	\$375.00		1
23	KSNV	Wake Up Early Wagners	430a-5a		10/08/12 to 10/14/12	2x		--WT--				
				W	10/10/12	:30	4:59 AM		TVGENJH1206H Absolute	\$200.00		1
				Th	10/11/12	:30	4:43 AM		TVGENJH12NLH New Low	\$200.00		2
24	KSNV	Wake Up Early Wagners	430a-5a		10/08/12 to 10/14/12	1x		-----S-				
				Su	10/14/12	:30	4:42 AM		TVGENJH12NLH New Low	\$200.00		1

Aired Spots

43

Gross Total \$38,175.00

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Agency Commission

\$5,726.25

Net Amount Due

\$32,448.75

Payment Terms 30 Days

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